

PRESS RELEASE

4 November 2023

**MOTOCICLI ITALIANI PRESENTS TRIONFALE.
BACK TO THE FUTURE FOR AN E-BIKE WITH 1950S DESIGN
AND CUTTING-EDGE TECHNOLOGICAL CONTENT**

*The final version of the ITALMOTO branded electric e-bike makes its debut at EICMA,
available in five colors and three engine versions*

ABSOLUTE PREVIEW - The TRIONFALE FLAT TRACK concept on display at the stand

Hall 11 - Stand R40

Creativity and the **ability** to conceive truly important and original projects related to the automotive world, is inherent in the **DNA** of the Caserta-based **Motocicli Italiani**, a company with high technological content, constantly working on the development of **two-wheel vehicles** with the historic **ITALMOTO brand**.

The unique lines of the **160 cc T4**, one of the most iconic models of the Italian brand born in 1952 in Bologna, in that Motor Valley that saw the debut of some of the world's most important automobile and motorbike brands, are now taken up in the **TIQUATTRO EB e-bike** that represents the *trait d'union* with an important *and all-Italian* past.

Motocicli Italiani, with a **production of 20,000 vehicles a year**, conceives and develops innovative vehicles ready to **bring benefits to urban mobility**, making it **more sustainable**, in **step with the times** and able to **respond effectively** to the demands of a 'new market' that is extremely demanding in terms of both technological content and style and design. Society is evolving rapidly, and so are personal needs that aspire to personalized and exclusive objects, in everyday life, starting with an item of clothing and ending with mobility. And this is why the company **has decided to invest** to 'give' the market **two-wheeled vehicles** that **can tell a story**.

Motocicli Italiani today operates in three **different business areas** that work 'in concert' to achieve maximum results. In addition to the production of e-bikes under the **ITALMOTO** brand (from design to marketing), the company operates in **OEM** design and prototyping for third parties as well as the production of complete vehicles for national and international brands.

At **Eicma23**, the company presents **one of the most interesting projects** in its **new range: TRIONFALE**, an **electric bike** with **unique features** that **will appeal to the** interest and taste of a **public attentive to details** and **trends in new mobility**.

ITALMOTO TRIONFALE - Futuristic idea from the past

Innovative, stylish, eco-sustainable, customizable, fun, captivating... there are so many adjectives we could use to describe this **design object on two wheels**, which goes by the imposing name of **TRIONFALE** and arrives at **Eicma23** in its **definitive guise**.

Nomen omen the Latins used to say, and this brand-new e-bike designed and manufactured by **Motocicli Italiani** has all the credentials to conquer an evolving market that is very attentive to novelties that can express absolute personality, even on the move!

Double soul and harmonious style, a clear **reference to the design of the 1950s**. Designed primarily for urban mobility in total freedom for study or work, **TRIONFALE** is ready to accompany new users during their free time as well: the **48V and 14.5 Ah battery integrates perfectly into the made in Italy aluminium cradle frame** of clear **motorbike derivation**, and is guaranteed for **800 complete recharging cycles**, ensuring a **cruising speed of up to 60 km/h**.



Full recharging takes about **4 to 6 hours**. The **battery** provides a **maximum range of 80 km**, which varies depending on factors such as range (the weight of the driver or driver + passenger), type of route (climbs require more effort) and weather conditions.

Equipped with the **powerful and agile Brushless Bafang®**, **TRIONFALE** is available in **three motorizations: 250W, 500W and 750W** ready to reach a **maximum speed of 60 km/h**. The motor unit, coupled with the **7-speed Shimano® gearbox** - *easy to use thanks to the lever located near the right handlebar grip* - delivers **smooth torque** to the transmission with minimal pedal intervention.

TRIONFALE is **full-suspended**. **Fork and rear shock absorber** are **hydraulic and adjustable** to ensure optimum performance and maximum fun at all times, without ever losing sight of safety on any road surface. The **swingarm** that equips the **TRIONFALE** is also made in Italy. The **24" FAT wheels** ensure **maximum grip** in all riding conditions on uneven road surfaces, such as cobblestones or tram wheels in the city and, why not, off-road.

Thanks to the **on-board computer**, ready to communicate essential cruise information such as *speed* and *range*, every trip in the city or out of town riding the **TRIONFALE** will always be under control.

A highly functional customized **ITALMOTO App**, which will interface directly with the computer, will also be available soon for download on **Android** and **iOS mobile phones**.

Among the **stylistic** and **functional peculiarities** of the **TRIONFALE**, we find the **front LED headlight** in pure motorbike style that guarantees maximum visibility even at night, as well as the **two-seater saddle**, also made in Italy, and the **rear footpads** that also allow a **passenger** to be **seated**.

Also in evidence are the **numbers 25, 50 and 75**, which identify the vehicle's **motorization**, as well as the **two front and rear mudguards, which are** very useful especially for protecting clothes in sudden downpours and puddles, or for off-road use.

TRIONFALE is available in **five color versions**, and is priced at **€ 2,699 for the 250W version, € 2,999 for the 500W version, and € 3,200** for the 750W version. The **warranty is two years**.

ABSOLUTE PREVIEW - We discover the TRIONFALE FLAT TRACK concept

From an appreciated project dedicated to a very heterogeneous public of all ages ready to plough the streets of all Europe, even more particular ideas can be born, leading to the extreme of a concept. Real **exercises in style** that lead to verifying the possibility of **implementing the initial concept**, making it better both technically and aesthetically.



After having realized the **TRIONFALE**, **Motocicli Italiani** has decided to make this already very beautiful and functional object **even naughtier**: the **TRIONFALE FLAT TRACK** concept with more **extreme features** than the **road version** will be on display at **Eicma**.

Motorization will be an impressive **1500W**, expected **speed over 100 km/h**, **road wheels, single seat** and **shortened front mudguard**. The **headlight, kickstand, passenger seat** and **rear wing** will disappear, while the **experimental** and innovative **power train** will use **patent-pending technology**. Finally, **composite materials** will be used to define the concept.

At the Eicma23 stand...

So, at **Eicma23**, **Motocicli Italiani** will not fail to amaze fans with a custom **stand dedicated exclusively to ITALMOTO TRIONFALE**. The representation of a **small workshop** dedicated to the assembly and customisation "Custom **Parts**" of **TRIONFALE**, will be the setting for the **creativity** and **exuberance of** this company that **strongly believes in the world of electric two-wheelers** and aspires to bring more and more users to choose a "**custom-made**" vehicle.

A series of equally exclusive gifts will be available for all interested visitors who stop by **stand R40 - hall 11** from **9 to 12 November**.

ITALMOTO is present on the **official social channels Facebook (@Italmoto), Instagram (@italmoto_official) and YouTube (@Italmoto)**, where it presents the e-bike range and all brand-related initiatives. Through images, information and videos dedicated to the range and the EV world.

For more information **italmoto.com**

#Italmoto
#Triumphal

Press Office Motocicli Italiani | ITALMOTO
Stefania Galli | +39 345.6320989

The Bulldog Company | Marketing & Communication
Viale Monza 9 | 20127 Milano (MI) | Italy | stefania@the-bulldog-company.com
FB @thebulldogcommunicationcompany | **IG** @thebulldogcompany | **#TheBulldogCompany**